

JOHN LARWOOD

jl@johnlarwood.com | johnlarwood.com

EXPERIENCE

Razorfish | San Luis Obispo, CA

Senior Designer, *May 2016 – present*

Develop concepts, create designs, and retouch imagery for video, animation, social, display, and web projects for a variety of clients

Associate Designer, *November 2013 – April 2016*

Developed concepts and created designs for video, web, app, print, and identity projects for a variety of clients

Design Intern, *April 2013 – November 2013*

Mustang Daily | San Luis Obispo, CA

Art Director, *September 2012 – June 2013*

Coordinated the design team with the marketing team and Promotions Director; designed promotional materials for the Mustang Daily

Graphic Designer, *June 2012 – September 2012*

Designed print and online ads for local businesses; designed promotional materials for the Mustang Daily

Pacific Advertising Specialty (Freelance) | Remote

Graphic Designer & Social Media Administrator, *October 2009 – October 2012*

Edited promotional flyers for distribution through email and Facebook

Cracked.com (Freelance) | Remote

Infographic Contributor, *March 2011 – September 2011*

Wrote, illustrated, and designed comedic infographics

EDUCATION

California Polytechnic State University | San Luis Obispo, CA

BFA, Art & Design, Graphic Design Concentration; GPA: 3.655

September 2009 – June 2013

ACHIEVEMENTS

College Newspapers Business & Advertising Managers, Inc.

2nd Place, Designer of the Year, *April 2013*

California College Media Association

1st Place, Best Online Ad, *April 2013*

Fresh Voices: Composition at Cal Poly 2010–2011

Writer, Essay selected for publication, *August 2011*

Clayton Community Library

Student Volunteer of the Year, *July 2009*

SKILLS

Adobe CC: Photoshop, Illustrator, InDesign, After Effects, XD, Dreamweaver

Microsoft Office: Word, Powerpoint, Outlook, Excel

Code: HTML, CSS

GROUPS

AIGA Cal Poly Student Chapter | San Luis Obispo, CA

Webmaster, *June 2011 – June 2012*

Managed the club's Facebook page and blog; worked with other student officers to organize, promote, and execute club events